



www.bag-design.pl

Specific information concerning advertising materials

General requirements

Electronic files including printing artwork you can send to us on the CD/DVD carriers, to the email address biuro@bagdesign.pl (up to 20MB) or through the FTP.

Preparing the project independently should earlier agree with us the essential parameters.

PC computers

Corel Draw
(up to ver.X5)

Files in .cdr format (up to ver. X5) with enclosed fonts
or exchanged to embedded fonts

Adobe Photoshop

Files in .psd, .tiff, .eps formats; in case of .psd files enclosed fonts
or rasterized

Adobe Illustrator

Files in .ai or .eps formats, with enclosed fonts
or exchanged to embedded fonts

No electronic version ?

In case of using other materials (example: printed) of both the need to scan and the vectorization logo, we are charging the Customer for such processing, obeying simultaneously before small departures from the prototype which even at the great precision of the operator of the computer graphics it won't be possible to avoid. Without extra charges (included in the cost of the pre-press) there are activities of the graphical operator consisting in adapting received electronically elements of the imprint to the size of the bag at fulfilling of requirements the Customer in relation to the size, distributions etc.

Don't have the artwork ?

In case of the lack of the own project of the Customer willingly we undertake to prepare him by our graphic designer after the prior evaluation of such a service; in addition the quoted cost concerns exclusively a project preparation intended for the accomplishment of the order accepted by us. Possible buying the copyright is a separate transaction. One should deliver the element which should not be subject to modification, to the logo in the electronic version and vectorization even if the project is entire of our authorship.

Colours

All used colours in materials must be introduced into the CMYK or Pantone System.

Important

With the graphical project one should deliver the print proof / cromalin accepted (exclusively a date and the signature) by the Customer. If the Customer doesn't have the printout the Bag Design Co. can carry it out for extra charge and send to approval. **Attention!** Every proof/cromalin must have the word on the back page „approved” and signature.

About preparing graphical materials we will grant you all information and the help under the tel. +48 668 430 710,
+ 48 501 122 251 or e-mail biuro@bagdesign.pl